



## **FACT SHEET**

- The Giving Tree Educational Consultants is a Chicago based 501 (c) 3 educational consulting company. What makes The Giving Tree different from most educational consulting companies is that we seek to enhance the educational services offered by the entire community as opposed to just one organization, program or school.
- We have developed a systematic approach to consulting that we use to help strengthen the educational services a community offers to its residents. First, we complete a formal assessment of the community's educational needs. Second, we research and document the current offerings within the educational community. Next, we work with the community to create an educational plan of action. Once the plan is established we work with the community to implement it and continue to offer ongoing feedback and evaluation to scale.
- The Rogers Park Youth Zone (RPYZ) was inspired by the Harlem Children's Zone. It is an initiative to bring comprehensive educational programming to the Rogers Park community of Chicago. One goal of RPYZ is to support the community in the development, implementation and evaluation of additional, high quality after-school programs for youth in Rogers Park. This initiative was created as a result of a public cry from officials, parents, and other community members for more after-school programming to reduce youth led violence.
- The Giving Tree Educational Consultants was founded by Eric McLoyd, MBA (President/CEO) and Bridgett Scarborough, M.Ed. (Executive Director). In addition to a governing board of directors we draw resources from an advisory board that is filled with students, parents, and professionals from many different backgrounds.
- Our organization started out in 2004 as an organization called Planet W.U.N. that facilitated a successful character development program called Ladies A.L.I.V.E. at Gage Park High School on Chicago's Southwest side. In the summer of 2007 Planet W.U.N. merged with a company called The Giving Tree, a consulting company that started out by offering home day care services and after school programs. Seeking a broader scope in which to serve, the two companies merged to become The Giving Tree Educational Consultants.
- Since 2007, The Giving Tree Educational Consultants has provided professional development opportunities for teachers in the Chicago land area. We also work with individual schools and tailor workshop trainings to fit their specific needs.
- The Giving Tree is actively seeking new donations, partnerships, volunteers and ways to serve the community. Our mailing address is P.O. Box 268496, Chicago, IL 60626. Our phone number is 773-465-7005. The Giving Tree's web address is [www.givetreechicago.org](http://www.givetreechicago.org). We can be reached via email at [info@givingtreechicago.org](mailto:info@givingtreechicago.org).

